

# British Nuclear Group Socio-economic Plan

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British Nuclear Group Sellafield Ltd

# Background – Sellafield's Economic Footprint

## Consequences of being a dominant industrial player

- High dependency
- Over-reliance on Sellafield site by suppliers
- Lower than average start-up rates for new companies
- Below average 'Gross Added Value' (GVA)

*Future socio-economic challenge is highlighted by the fact that employment trends will halve at the site*

# Sellafield's site track record of community support (1)

Over 20 years in partnership with the local community some notable initiatives supported have been:

- West Cumbria Development Fund/Agency

*5000 jobs created/sustained*

*Westlakes Science and Technology Park established*

*leverage over £14M of EU money*

- Whitehaven Development Company

*refurbishment of the harbour*

- Maryport Development Company

## Sellafield's site track record of community support (2)

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- Lillyhall Partnership

*helped establish Lakes College*

- Cumbria Inward Investment Agency

- Sellafield Visitor Centre

*No. 1 tourist information centre in Cumbria in 1995*

## Sellafield's site track record of community support (3)

- Prince's Trust

*20/30 companies established p.a. with 60% survival rate*

- Whitehaven Community Trust

*over 300 people visit Healthy Living Centre per week*

*provides accommodation for the homeless*

- Cumbria Community Foundation
- Whitehaven Maritime Festival
- West Cumbria Domestic Violence

## Sellafield's site track record of community support (4)

- Over 4,000 school children p.a. attend curriculum based activities at the SVC
- Resources produced to help teachers in science, technology and engineering
- 11 schools helped to achieve Specialist Schools' Status leveraging over £3M of government funding for local schools
- Gen II for apprentice training
- Young Enterprise
- Engineering Education Scheme

# Community support criteria

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- Economic Regeneration
- Community/Social sector projects
- Education

*For community/social sector projects the focus has been on tackling difficult social issues facing society such as youth crime, unemployment, homelessness, drug abuse, deprived and underprivileged..... And also local community events*

# Objectives

- Ensure we are addressing the socio-economic needs of our local communities
- Work in partnership with the NDA, local council representatives and the various socio-economic agencies
- Use the Sellafield site to attract Nuclear skilled personnel, companies and capital to Cumbria
- Creation of High wage, High skill, High growth employment



# Critical parameters for economic development

- Availability of Skilled Labour
  - Retention/growth of valuable skills
  - Attraction of new skills to the area
- Growth of businesses that can capture revenue from elsewhere
  - Break free of captive supplier network
  - Further development of existing nuclear businesses
- Inward Investment
  - Relocation of established businesses to Cumbria bringing their existing customer base
- Infrastructure, Education, Health care, Facilities



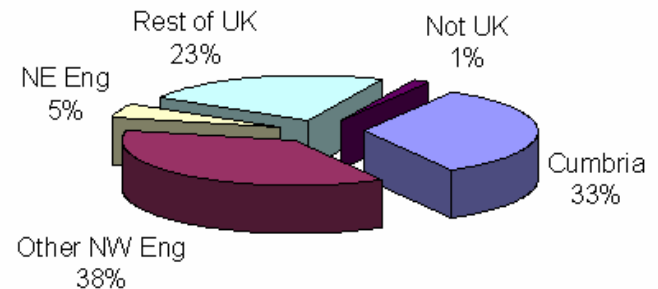
# Strategy

- Diversification
- Competitive and healthy supply chain
- Development of existing, creation of new and attraction of external businesses
- Socio economic requirements in sub-contracts
- Retention of skills and development of new skills
  - National Lab., National Nuclear Academy
  - University of Cumbria
- Strategic investment into Community Infrastructure



# Procurement Policy

- Develop healthy vibrant supply chain
  - facilitate (within legal constraints) business with local suppliers
- Supplier Forums and Focus Groups
  - Two way communication
  - Improving Supplier Relationships
- Tender selection criteria
  - requires suppliers to submit a socio economic plan



# Summary for 05/06

- This year's (2005/06) theme has been one of continuity
- During the coming year we have had and will continue to have extensive discussions with all stakeholders to refine our plans
- We will work closely with the NDA and the local community during the development of their strategies
- We will develop our thinking and ensure it complements the regional strategy



# Future Focus

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- Help to create an 'enterprise culture'
- Focus community/social support to the 'Index of Multiple Deprivation' working with local councils/LSP
- Work with Social Enterprises (secondments)
- Local Enterprise Growth Initiative
- Local procurement (suppliers to demonstrate local benefits)

# Initiatives under consideration

- Sponsorship or other support to an academy to train our people
- Asset Conversion Co.
  - transfer surplus assets to the local community
- Business incubator support for start-up companies
- Use BNFL Enterprise Ltd to attract further 'venture capital'
- Expand Community leadership roles
- Identify areas where projects offer 'launch pads' for new business



• sole source awards for fixed duration etc